



Early Reports Indicate Record Year for 2010 Newport Boat Show **California's Premier In-Water Event Gearing Up for Successful Event**

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Newport Beach, Calif. (March 17, 2010) - Producers of the 37th annual Newport Boat Show, which will return to Lido Marina Village April 15-18, are reporting a dramatic rise in early exhibitor sign-ups, compared to the past several years.

Show producer Duncan McIntosh reports that the number of exhibitors for the 2010 Newport Boat Show is rapidly approaching exhibitor numbers from record years - not seen since 2007 and before.

"We've had a number of new, first-time exhibitors sign up for the show, and some past participants are increasing the size of their exhibits," said McIntosh, who has produced the show since its inception in 1973. "The marine industry is finally ready to come out of hiding and kick things back into high gear for the upcoming boating season."

More than 250 big boats and yachts will be on display at this year's event, along with marine gear and services, spanning more than 400,000 square feet of floating dock exhibits and boardwalk displays.

The 37th annual Newport Boat Show will take place at Lido Marina Village April 15-18. For hours, parking, admission information and more, visit www.newportinwaterboatshow.com.

The Newport Boat Show is produced by the Duncan McIntosh Co. Inc., publisher of *Sea Magazine*, *Boating World*, *The Log*, *FishRap* and *Editor & Publisher*, and producer of the Lido Yacht Expo.

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